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CH. CHARAN SINGH NATIONAL INSTITUTE OF AGRICULTURAL MARKETING (CCS NIAM)

CCS NIAM is a premier national institute setup by the Government of India to offer specialized training, research, education and consultancy in the field of Agricultural Marketing. CCS NIAM is playing a vital role in expediting the reform process and availability of quality managers through its mandate. It is engaged in organizing training programmes in the field of agricultural marketing and allied areas for senior and middle level officers from various line departments of State Governments, Cooperatives, Marketing Boards and Agribusiness Startups & Entrepreneurs. The institute is also playing an active role in orienting agricultural extension personnel towards agricultural marketing

INNOVATION & ENTREPRENEURSHIP FEDERATION OF CCS NIAM (IEF of CCS NIAM)

Innovation and Entrepreneurship Federation of CCS NIAM (IEF of CCS NIAM) is a Section 8 company under 100% shareholding of Chaudhary Charan Singh National Institute of Agricultural Marketing (CCS NIAM). IEF of CCS is functioning as a Knowledge Partner under RKVY RAFTAAR, MoA&FW and till date have

incubated more than 800+ startups, successfully facilitated sanctioning of grant-in-aid support of more than Rs. 39.00 crore to 300 agri startups along with its partner R-ABIs. It is conducting 3 programmes under RKVY RAFTAAR, Student Orientation Programme (SOP), Agripreneurship Orientation Programme (AOP) and Startup Agri-Business Incubation Programme (SABIP) for students, pre-seed and seed stage startups that provide 1/1.5 months of incubation and funding support up to Rs. 25 lakhs. The programme aims to support existing and budding ventures, enterprises and start-ups in agriculture by training, mentoring and financing.



Director General's Desk

Indian agri-startups have become powerful change agents, driving the transformation of the agricultural landscape by rapidly introducing innovative technologies and business models to address inefficiencies in the agri value chain.

They have accelerated technology adoption, improved access to relevant market information and services for informed decision making, improved the efficiency of agricultural value chain, generated employment and entrepreneurial opportunities in rural areas, contributed to overall economic development and rural upliftment by addressing hyperlocal challenges.

CCS NIAM has been a leader in supporting agri startups by offering incubation, mentoring as well as grant-in-aid support to facilitate establishment and growth of successful agri-startup ventures across the country. The CCS NIAM Agri Innovation and Incubation Centre has successfully completed twenty cohorts of Startup Agri Business Incubation Programme (Seed Stage) and Agripreneurship Orientation Programme (Pre-Seed Stage). As Knowledge Partner, the efforts of CCS NIAM Agri Innovation and Incubation Centre have led to incubation support for over 800 startups and entrepreneurs, as well as funding support for 300 Indian agri-startups.

I offer my best wishes to the CCS NIAM Agri Innovation and Incubation Centre for their continued efforts in nurturing agri-startup innovations across different sectors of Indian Agriculture.

Shri Muktanand Agrawal, IAS

Joint Secretary, Ministry of Agriculture & Farmers Welfare, Govt. of India and DG, CCS NIAM

Director's Message

Nurturing Innovation – India's Agri-Startup Revolution

The Innovation and Entrepreneurship Federation of CCS NIAM (IEF-NIAM) has emerged as a pivotal force in nurturing pre-seed and seed-stage agri startup ventures across the country. IEF-NIAM is bridging the gap between innovators working at grassroot level and building scalable and sustainable agri-businesses. We are functioning as a Knowledge Partner for implementing the Innovation and Agri-entrepreneurship Programme under RKVY, Ministry of Agriculture & Farmers Welfare, Government of India. The partner RKVY RAFTAAR Incubators mentored by the IEF of CCS NIAM include:

- Bihar Agricultural University, Sabour, Bhagalpur, Bihar
- Indian Institute of Technology (IIT), Kharagpur, West Bengal
- ICAR-Central Rice Research Institute, Cuttack, Odisha
- Sri Karan Narendra Agriculture University, Jobner, Rajasthan

The newsletter presents the 10th Cohort of Agripreneurs and Startups, who successfully completed a one-month incubation journey under the Startup Agri-Business Incubation Programme (SABIP) and the Agripreneurship Orientation Programme (AOP), held from 19th June 2024 to 27th July 2024.

IEF of CCS NIAM celebrates the grit and ingenuity of these incubated agri-startups working towards building scalable, sustainable innovations & business models for the benefit of Indian farming community and contribute towards increased farmers' income, increased participation rural youth in agriculture and ascertain sustainable agricultural production.

We are grateful to the Ministry of Agriculture & Farmer's Welfare for their continued support towards nurturing agri-entrepreneurship, building more resilient and equitable food system and redefining rural livelihoods

Hema Yadav

Director, CCS NIAM & Innovation & Entrepreneurship Federation of CCS NIAM



COO's Message

It gives me immense pleasure to present the 10th edition of NABI Patrika, celebrating the inspiring journey of our Agripreneurs and Startups from the 10th cohort. These dynamic innovators have successfully completed their 1 month incubation from 19th June – 27th July 2024, under the Startup Agri Business Incubation Programme and the Agripreneurship Orientation Programme, exemplifying determination, innovation, and a deep commitment to transforming Indian agriculture.

Their dedication to solving real-world challenges in the agri sector reflects our shared vision of building a robust and inclusive entrepreneurial ecosystem. As they move ahead in their entrepreneurial journey, I extend my heartfelt congratulations and best wishes for their continued growth and impact.

We are deeply grateful to our mentors, partners, stakeholders, and the entire Team NABI for their unwavering support and guidance. Your contributions have been instrumental in nurturing these startups into future leaders of agri-innovation.

With great anticipation, we look forward to witnessing the enduring impact these entrepreneurs will make in shaping the future of agribusiness and fostering sustainable agricultural development.

Ravi Kumar Goyal

Chief Operating Officer, NABI
Director, Innovation and Entrepreneurship Federation of CCS NIAM

Incubation Programme: Cohort 10

NABI successfully conducted the 10th Cohort of Startup Agri-Business Incubation Programme (SABIP) and Agripreneurship Orientation Programme (AOP) from 19th June 2024 to 27th July 2024. NIAM Agri-business Incubator (NABI) selected 11 AOP and 15 SABIP startup ideas from across the country for the Incubation programme.

The inaugural ceremony of incubation programme for Cohort was held on 19th June, 2024 on virtual platform.

During the 1 month incubation program, the prominent sessions of the incubation program include Launchpad Strategies for Startup Success, Effective Pitch Deck Preparation, Business Idea Validation, Vision Alignment for Entrepreneurship, Ensuring Sustainability of Startups, Startup to Scale-up: Accelerate Your Growth, Investment Readiness of Startups, Startup Valuation, How to mitigate risks faced by Startups & Company Law for Startups, Go-To-Market Strategies for Startups, Customer Segment & Market Analysis, Lean Startup & Business Model Canvas, Funding Schemes for Startups, Digital Marketing Strategies for Agri-Startups, Market Research Techniques, Product Market Fit, Export Opportunities and Challenges for Agri-Startups, Role of APEDA in promoting Agri startups, Significance of Intellectual Property Rights, Reverse Pitching and others. Startups were also given chance to make mock presentation for pitching.

One Week Bootcamp

The startups joined One Week Virtual Bootcamp at the end of one month training programme from 22nd – 28th July, 2024. The bootcamp comprised of mentoring sessions and interactive sessions by eminent speakers namely:

- Mr. Rohit Verma, Director, Dev Milk Food Products Pvt Ltd. (FruBon)
- Mr. R.C Meena, AAMA, DMI RO, Jaipur
- Mr. Sheikh Akbar Ali, Founder, Information And Inputs For Sustain Able Aquaculture LLP (IIFSA), Nellore

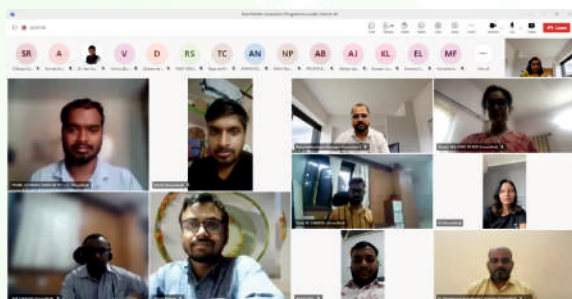
The incubated agri-startups presented their business ideas before CCS NIAM RKVY Incubation Committee (RIC) on 26th and 27th July 2024 for recommendation of pre-seed and seed stage grant-in-aid support by RIC Committee, RKVY RAFTAAR Division, Ministry of Agriculture & Farmers Welfare, Govt. of India.

The 1 month incubation program culminated with a valedictory ceremony on 27th July 2024. The startups shared their experience, benefits of incubation programme, lecture sessions which were worth mention, their startup journey with CCS NIAM and complimented the efforts of the entire team in making the one months' incubation training programme worthwhile and impactful.

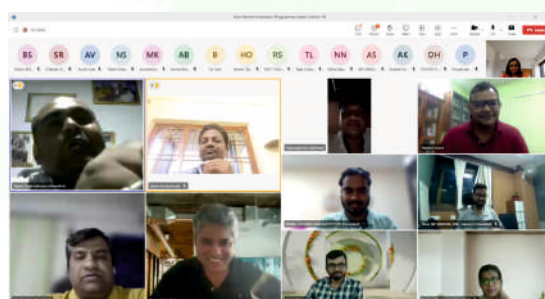
26 Agri Startups from 14 different states across the country completed incubation and mentoring by CCS NIAM RABI (NABI) under Cohort 10 (19th June, 2024 to 27th July, 2024)



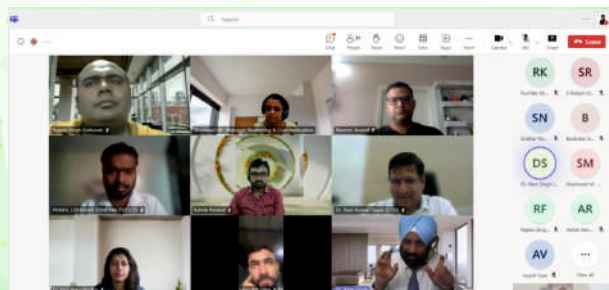
CCS NIAM Agri Innovation & Incubation Centre Activities



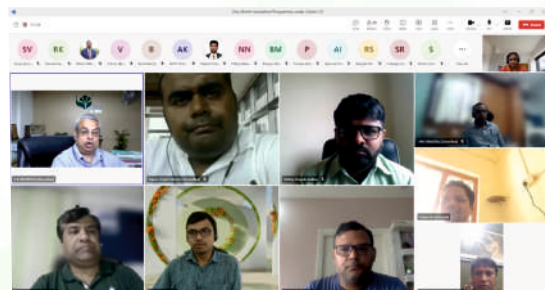
Masterclass session on Digital Marketing Strategies for Agri Startups by Ms. Priyanka Sinha, Head, Customer Excellence, India, Middle East & Africa, Henkel Adhesives Technologies India Pvt. Ltd., Mumbai on 2nd July 2024



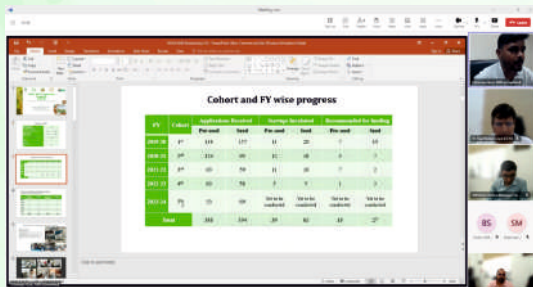
Masterclass session on Vision Alignment for Entrepreneurial Leaders by Dr. Ringo Rajagopal, Chief Executive Officer, uMobi Solutions Corp., USA; Managing Partner, Leanhcm LLC, USA on 3rd July 2024



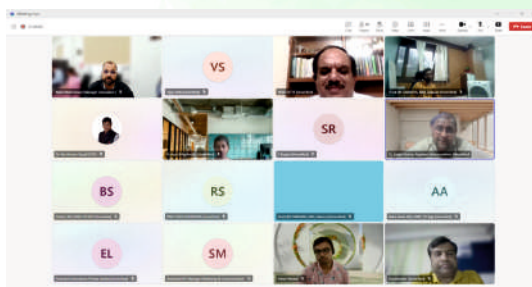
Masterclass Session on Export Opportunities & Challenges for Agri-Startups by Prof Ram Singh, Prof. & HOD, IIFT, Delhi on 5th July 2024



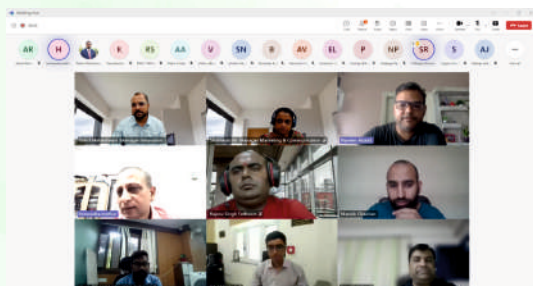
Masterclass Session on Role of APEDA in promoting Agri Startups by Shri. V. K. Vidyarthi, General Manager, APEDA on 8th July 2024



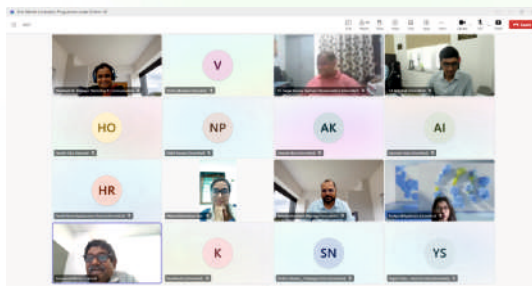
Mock presentation of partner R-ABIs for review meeting with DG CCS NIAM on 9th July 2024



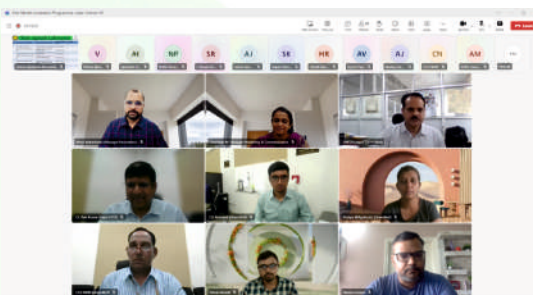
Webinar # 2 titled Startup to scale-up: accelerate your growth by Mr Vijay Sethi, Chairman & Chief Mentor, Mentorkart on 12th July 2024



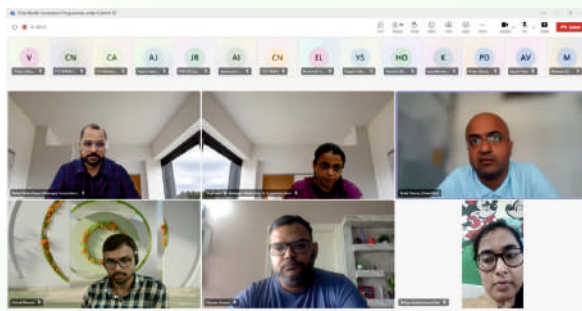
Webinar#3 titled Investment readiness of Startup by Mr Hemendra Mathur, Partner, Bharat Innovation Fund on 16th July 2024



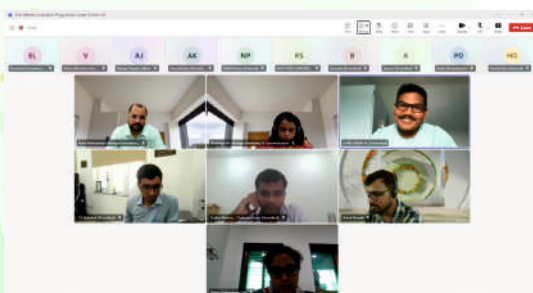
Workshop on Investor Connect: Reverse Pitching by Mr Emmanuel Murray, Partner, Caspian Ventures on 19th July, 2024



Importance of AGMARK for Agri startups by Dr R. C. Meena, AAMA, DMI RO, Jaipur on 22nd July, 2024



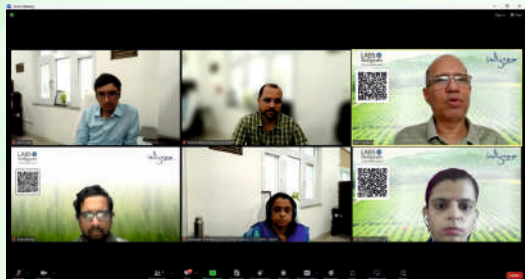
Webinar titled Entrepreneurial Journey of the Magnate by Mr Rohit Verma, Dev Milk Foods on 22nd July, 2024



Interaction session with NABI Incubated Startup Mr. Sheikh Akbar Ali on 23rd July, 2024



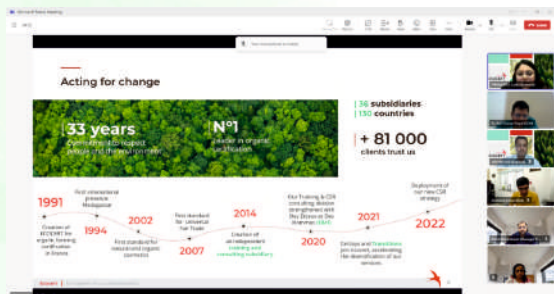
Briefing about startup product innovations to 1st year PGDM IEV students on 1st August 2024



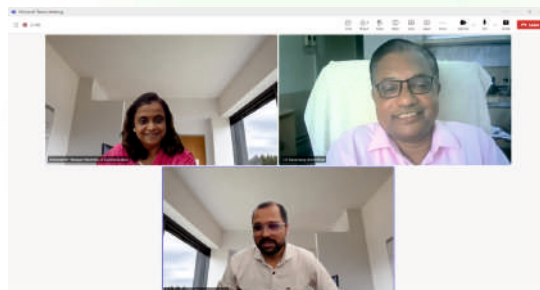
Meeting with Indigram Labs Foundation to explore collaboration and synergies for benefit of agri-startups on 7th August 2024



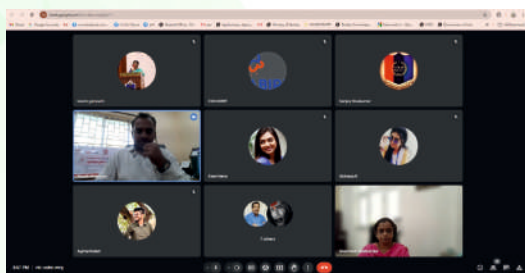
Briefing about RKVY RAFTAAR grant-in-aid support programme and showcase of product innovations to Agri Officers from Haryana, Ladakh on 7th August 2024



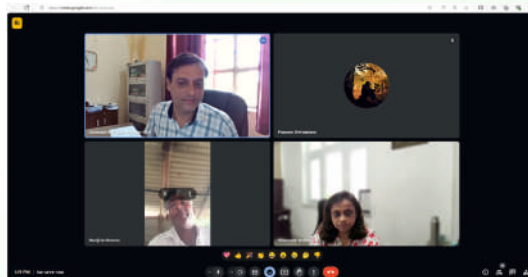
Meeting with Ecocert India Private Limited for Exploring Collaboration on 9th August 2024



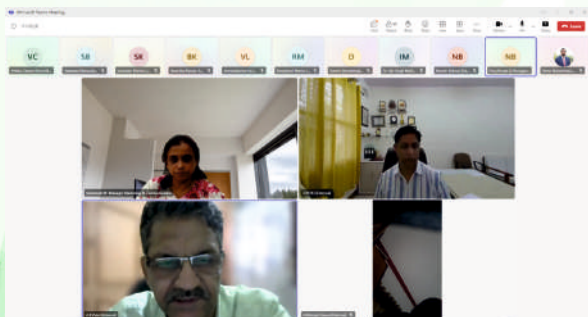
Outreach session on Kick Start Your Agri Startup with Pant STRIEDS on 16th August 2024



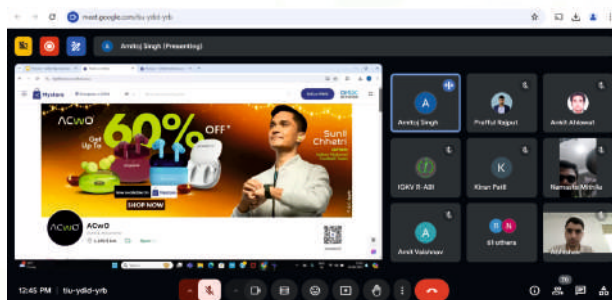
Online Outreach Session with EDII-Agri Business Incubation Research Federation, University College of Engineering, BIT Campus, Anna University, Tiruchirappalli on 16th August 2024



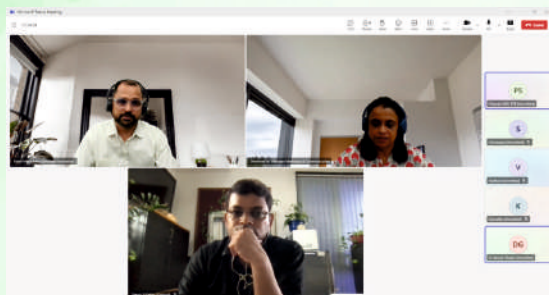
Mock Presentation of S-ABI Startups before SIC Meeting on 17th August 2024



Online Outreach Session with Agri-Business Incubation Centre ICAR-CSWRI, Avikanagar on 19th August 2024



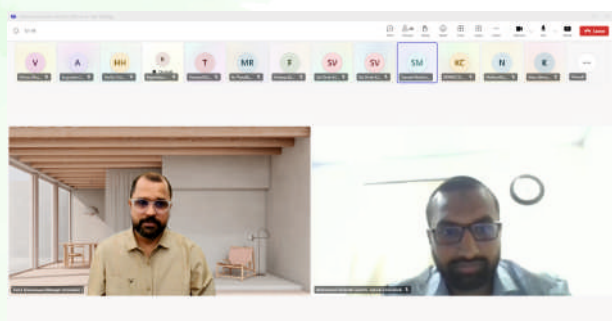
Meeting with Addl. Secy – RKVY regarding ONDC on 20th August 2024



Online Outreach Session on Kick Start Your Agri-Startup with Society for Innovation & Entrepreneurship (SINE), Indian Institute of Technology, Bombay, (IIT Bombay on 20th August 2024



Webinar on ONDC Introduction & Way Forward on 27th August 2024



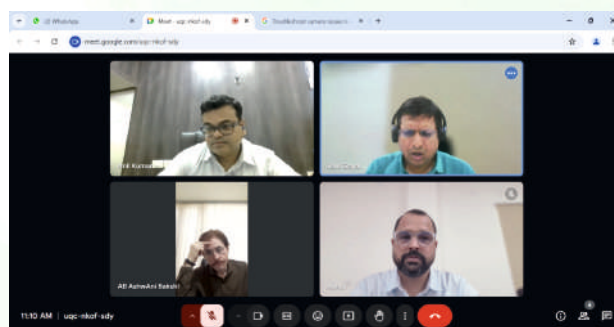
Online Outreach Session on Kick Start Your Agri-Startup with AgHub, Agri Innovation Hub of PJTSAU, Hyderabad on 29th August 2024



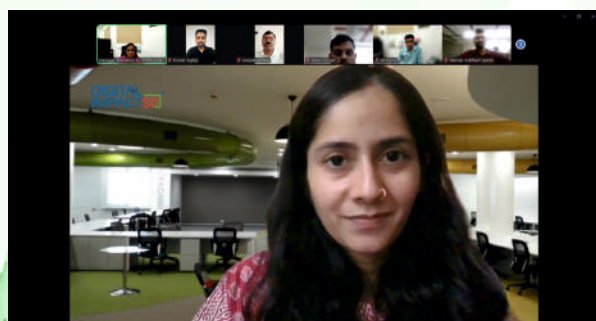
Selection and Investment Committee (SIC) Meeting of Innovation and Agri-entrepreneurship Programme under RKVY at CCS NIAM during 21st – 23rd August 2024



Collaboration with LowCarbon Earth to support Climate Tech Startups in India



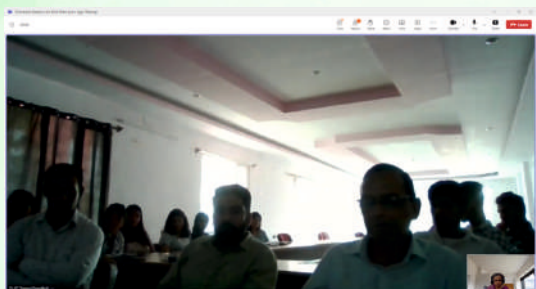
Meeting with Indian Chamber of Food & Agriculture on 30th August 2024



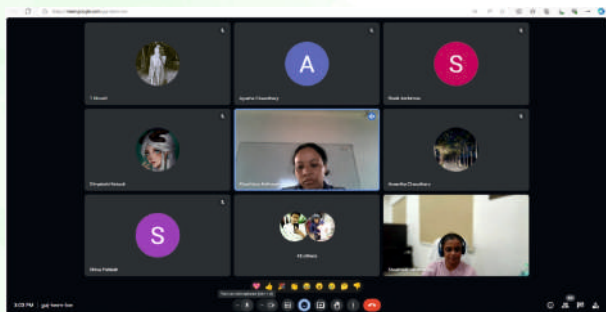
Online outreach with DISQ Nashik on 30th August, 2024



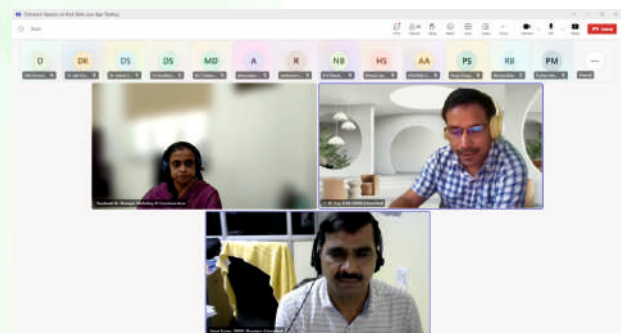
CCS NIAM Call for application for Cohort 11 published on 2nd September 2024



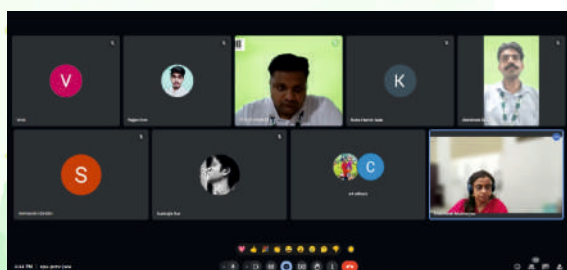
Online outreach with students of Abhilashi University
on 9th Sept 2024



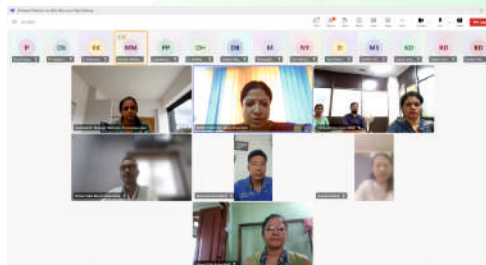
Online outreach session for School of Agriculture, Lovely Professional
University, Punjab on 19th September 2024



Online outreach session for startups and incubatees of ABIC,
ICAR-DRMR, Bharatpur on 20th September 2024



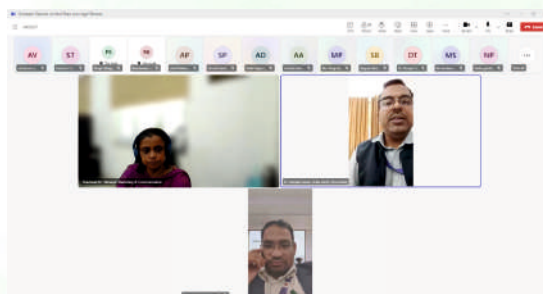
Online outreach with Imperial School of Agri Business,
Greater Noida on 24th September 2024



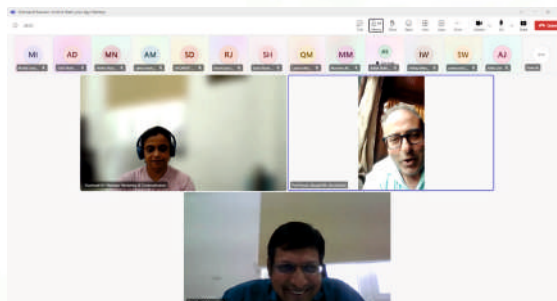
Online Outreach with startups & incubates of BioNEST, IASST,
Guwahati on 10th September 2024



Review Meeting of Partner R-ABI, Vikas R-ABI, ICAR-NRRI, Cuttack
at Krishi Bhawan, New Delhi on 18th September 2024



Online outreach with students of SAGE University, Indore
on 20th September 2024



Online outreach with CIED-IUST, J&K
on 25th September 2024



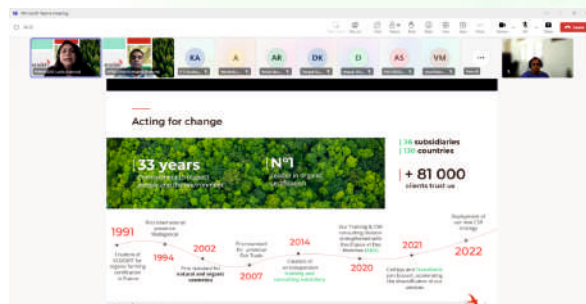
On campus outreach at Amity University, Jaipur
on 27th September 2024



Participation in TIE Smash Up as Ecosystem Partner
on 28th September 2024



S-ABI RKVY Incubation Committee Meeting for selection of
startups under cohort 10 on 27th Sept. & 1st Oct. 2024



Online webinar on Introduction to Organic Agriculture in
collaboration with Ecocert on 23rd October 2024



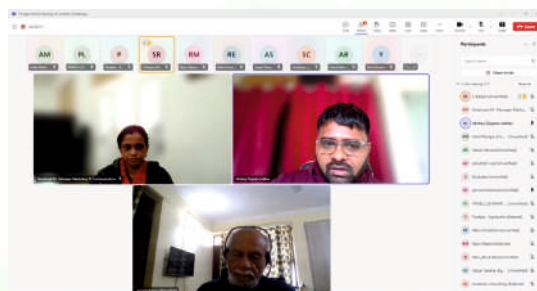
Outreach session on RKVY RAFTAAR Funding Programmes for
Agricultural Officers, State Govt. of Rajasthan on 7th November 2024



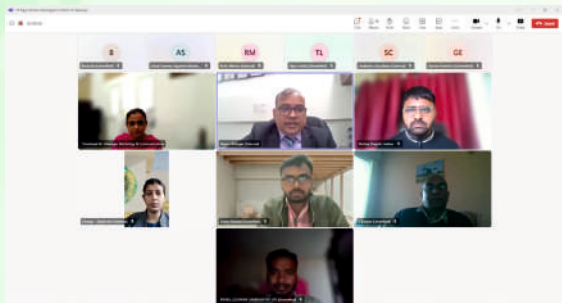
Product release by august hands of Shri Faiz Ahmed Kidwai, IAS, Additional
Secretary (Marketing), MoA&FW & DG, CCS NIAM for
floral teas and Olive based toothpaste developed by incubated startup Olitia
Foods Pvt Ltd on 27th November 2024



On campus outreach to female farmers and FPO members about RKVY
RAFTAAR funding support programme and product showcase
on 28th November 2024



15 days Training of Cohort 10 startups as per SIC recommendation
titled Techno-legal aspects in commercialization of IP based
products by Mr. Govind Sharma, IPR Expert, Ex. Chief, NRDC
on 9th December 2024



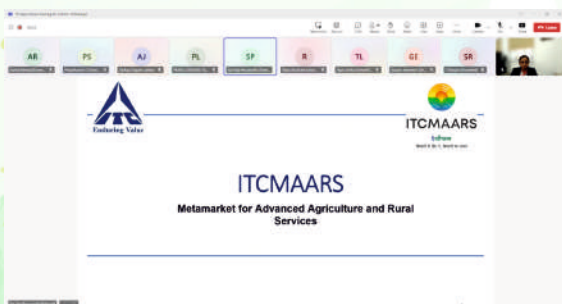
15 days Training of Cohort 10 startups as per SIC recommendation titled Investment Readiness, Equity, ESOPs & Equity Dilution by Mr. Rajeev Bhargav, Director, Solvera Consulting Private Limited on 10th December 2024



SIC Members with S-ABI incubated startups at CCS NIAM on 16th December 2024



Selection & Investment Committee (SIC) Meeting of startups incubated by IIT Kharagpur on 19th December 2024



15 days Training of Cohort 10 startups as per SIC recommendation titled ITC MAARS: Next Generation Agritech interventions by Mr. Sai Teja P., ITC MAARS on 24th December 2024



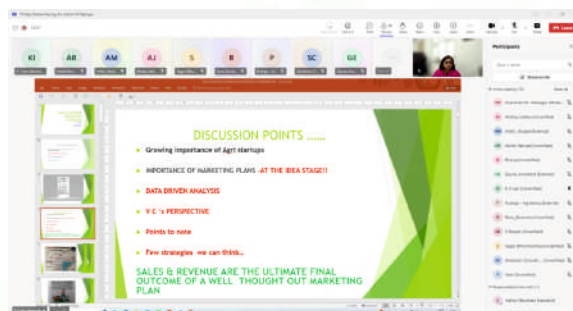
Selection & Investment Committee (SIC) Meeting of startups incubated by S-ABI, SKNAU Jobner on 16th December 2024



SIC Members with funded startups of IEF of CCS NIAM at CCS NIAM on 17th December 2024



SIC Members with startups of IIT Kharagpur at CCS NIAM on 19th December 2024



15 days Training of Cohort 10 startups as per SIC recommendation titled Sales & Revenue Generation Strategies by Mr. K. V. Iyer, Academician, Industry Expert & Agri-Business Consultant on 30th December 2024

MoU signing with NABI incubated startups



M/s. Qboid Iotech Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 25 lakhs for their innovation "Manufacturing milk adulteration machines which are IoT enabled and developing an application to enable farmer check their milk passbook and an e-commerce module where silage will also be sold to farmer so that yield & milk quality of their cattle increases and farmer is able to sell milk at higher prices"



M/s. Falcon Info Solutions Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 25 Lakhs for their innovation, "Use of cloud technologies, AI ML tools, Data Science, Remote Sensing applications, Drones, Image Processing Techniques and resources for increasing adoption of Precision agriculture"



M/s. E-neuf Energy Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 25 lakhs for their innovation "Continuous Torrefaction plant with optimum use of Torr gas with Multi-generation system for use of waste heat in combined heating, cooling and power (CCHP) as Electricity generation"





M/s. Starktech Ventures Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 25 lakhs for their innovation "Walk Behind Advanced Poultry manure/ waste collection and bagging machine specifically designed for broiler poultry farmers with a capacity of 5,000+ birds or more"



M/s. Bhavi Greenlab Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 20 lakhs for their innovation "Affordable, highly effective bio-liquid fertilizers, biopesticides, organic manure, bio stimulants, and crop healers which are, Certified Organic input as per European(EU), American (NOP) and Indian Standards (NPOP)"



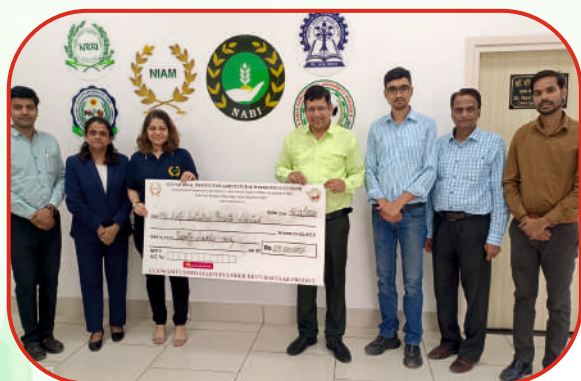
M/s. Nimit Madhumakhiwala Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 25 lakhs for their innovation "Perfect solution for beekeeper by producing queen bee and provide ready queen to farmer as done by artificial insemination so the farmer does not need to wait till 14 days for mating of queen in apiculture industry"



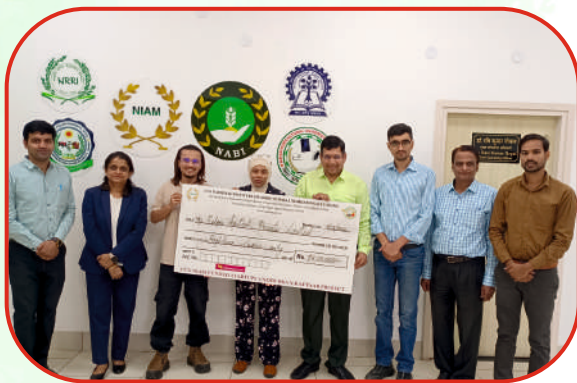
M/s. Bastar Se Bazaar Tak Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 20 lakhs for their innovation "Processing and marketing of minor forest produce like Sitaphal and tamarind to manufacture pulp, Products/Services: Custard apple pulp, Jamun, Tamarind, Gulaa!"



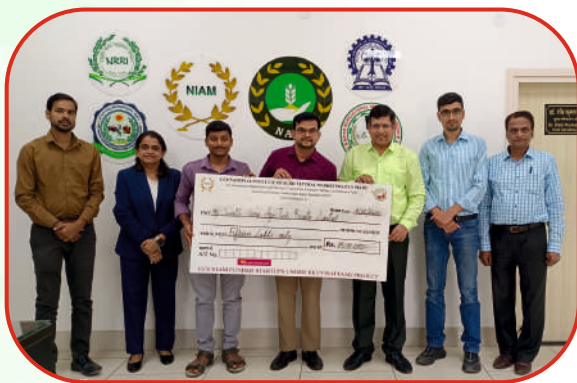
M/s. Genflow AI Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 20 lakhs for their innovation "Identifying nutritional and health deficiencies in cattle with tele-medicine software for advisory and dairy input providing high efficiency formulated feed supplement through local franchise in villages"



M/s. Kalp Initiatives Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 20 lakhs for their innovation "Nutritious, tasty, and convenient millet-based snack options that promote a healthier lifestyle"



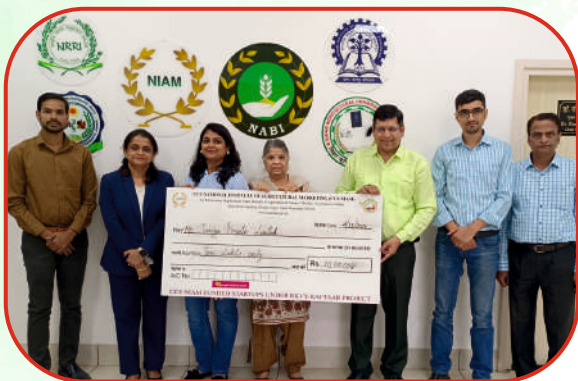
M/s. Fuloni Agritech Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 18 lakhs for their innovation "India's first plastic-free plant and home garden store offering eco-friendly alternatives as plantable, compostable, and bioplastic pots, grow tissue-cultured plants in 100% biodegradable pots and deliver them to plant lovers' doorsteps"



M/s. Seventh Horse Agri-Tech Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 15 lakhs for their innovation "Compact, individual and automated post-harvest handling system integrating de-sapping, cleaning, and weight-based grading allowing processing at farm alongside fruit harvest with 20% increase high-quality mango quantity, 10% increased monetary value, reduced labor dependency, and minimized transportation losses"



M/s. Revon Unmanned Systems Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 15 lakhs for their innovation "Autonomous Agriculture Rover, catering to farmers' needs such as seed sowing, mechanical weed removal, pesticide spraying (better than drones), fertilizer dispensing, crop inspection, and harvesting using vision-based (cameras, radar) navigation system, without harming crops"



M/s. Tasaga Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 10 lakhs for their innovation "Meet increasing demands for herbal skincare and haircare products by encouraging contract farming for natural crops that provides skin and hair care enhancements"



M/s. Bhaarith Cane Industries Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 10 lakhs for their innovation "Efficient, cost-effective, compact sugarcane harvester tailored to small and medium-sized sugarcane farms and plantations "



M/s. Royal Bengal Greentech of cohort 9 provided co-working space and grant-in-aid support of Rs. 4 lakhs for their innovation "RBG bioplastic: first ever thermosetting, 100% biodegradable plastic alternative, derived from agri-waste (waste broken rice-unfit for human consumption) and priced at par with petro-plastic relative to 3x costlier alternatives"



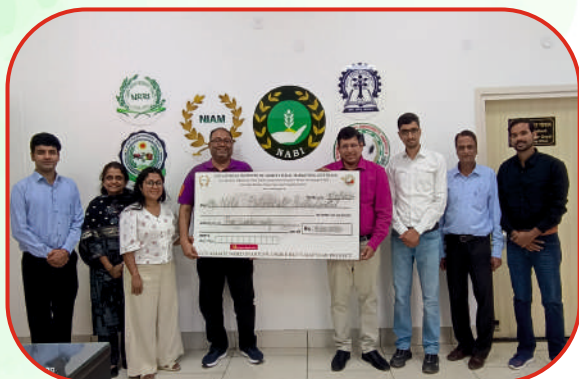
M/s. Agristar Animal Solution Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation "A comprehensive platform designed for profitable and sustainable dairy businesses while prioritizing health and welfare of cows. The app provides tools to help farmers manage their operations, track expenses, monitor cow health, and improve breeding programs. It connects farmers with vendors, experts, and veterinary doctors, offering a platform for seeking advice, support, and resources to optimize their operations"



M/s. Debugged Sustainable India Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation "Biotech solution using insects (BSF) to help reduce India's waste problem and achieve its net carbon neutral goal"



M/s. VEGM Foodtech Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation "Using edible mushrooms to develop alternative chicken meat through patentable fermentation technology to develop unstructured chicken meat"



M/s. Nili Botanicals Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation “Authentic indigo dye extraction method using innovative techniques and modern dye chemistry to ensure maximum efficiency, resulting in various forms of dye, such as cakes, powder, chips, and shelf-stable paste, suitable for both domestic and global markets”



M/s. Agrisafe Techno Services Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation “Crop Yield Estimation using Remote Sensing Technology, Satellite Based Plot Level Crop Health Survey, Commodity Inspection & Assaying services with real time System Tracking and Report Generation”



M/s. Curated Tales Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation “Creating products that are true representation of the region where they come from, using GI tagged ingredients where ever possible; providing healthy options to consumers as products will be made at homes using freshest ingredients without any artificial preservatives or colors. Sourcing from rural areas will help the local FPOs, enable sustainable supply chain, reinvent pickles and preserves as a category to make them mainstream and relevant product for current generation”

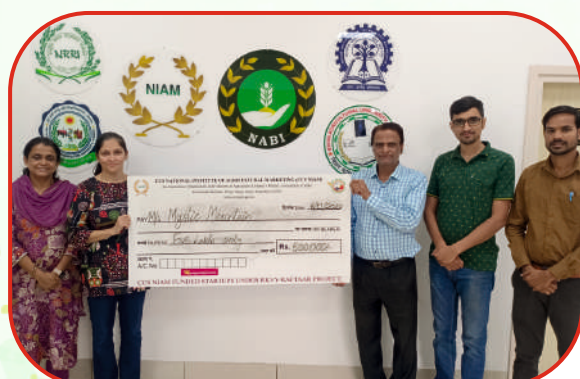




M/s. Prakrit Innovations of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation "VermiEnzyme Plus, a breakthrough bio-based cleaner to tackle challenges posed by harmful chemical cleaners and inefficient vegetable waste disposal"



M/s. Green Root Innovations of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation "Sustainable, eco-friendly cutlery made from coconut residue, sugarcane waste, and bioresin to address the urgent need to reduce plastic waste"

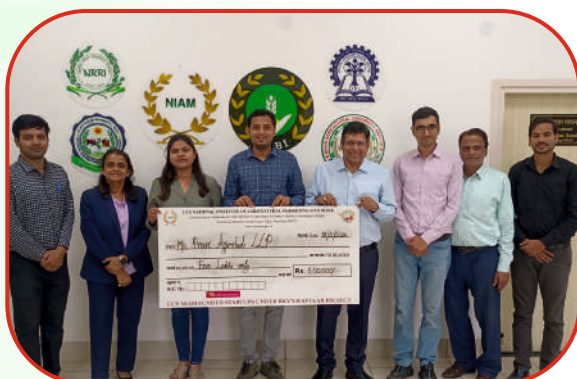


M/s. Mystic Mountain of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation "Manufacture and introduce ready to cook nutritious, healthy and traditional garhwali (pahadi) recipes to the world made from pulses and spices grown in Uttarakhand. Provide better returns to farmers to encourage them to grow these agricultural produce and create awareness about their health benefits"





M/s. Mosh & Daughters Greenfields Private Limited of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation "All-natural skincare, haircare, and anti-aging market safe for consumer and sustainable for environment. Provide customers with product range which effectively addresses their specific beauty needs, offer healthier, eco-friendly alternative to traditional beauty products"



M/s. Pravi Agrohub LLP of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation "Krushak Mitra, is a ground breaking nontoxic and non-hazardous chemical solution designed specifically to combat the Giant African Snail invasion in agricultural zones"



M/s. 7Agrotech of cohort 9 provided co-working space and grant-in-aid support of Rs. 5 lakhs for their innovation "Inclusion of modern technology and proper training from harvesting to grinding/ powdering of the turmeric rhizomes into turmeric powder and extraction of essential oils"



Cohort 9 startups under Startup Agribusiness Incubation Programme and Agripreneurship Orientation Programme at CCS NIAM for signing of MoA

Participation of CCS NIAM, Jaipur incubated startups in exhibitions/expos



CCS NIAM Incubated startup Bastar Se Bazaar Tak participated in exhibition of 32nd International Conference of Agricultural Economists, NASC, New Delhi during 2nd – 7th August 2024



CCS NIAM Incubated startup M/s. SNL Innovations Pvt Ltd participated in World Food India during 19th -21st September 2024



CCS NIAM Incubated startup M/s. Jovaki Agro Food India Pvt Ltd participated in World Food India during 19th -21st September 2024



CCS NIAM Incubated startup M/s. Whole Soul Consumer Products Pvt Ltd participated in World Food India during 19th -21st September 2024

CCS NIAM as Knowledge Partner

Partner R-ABIs

IEF of CCS NIAM is the Knowledge Partner (KP) and mentors four (4) R-ABIs (RKVY – Agri Business Incubators) established at:

SABAGRIS, Bihar Agricultural University, Sabour, Bhagalpur, Bihar
ICAR-Central Rice Research Institute – ICAR-CRRI, Cuttack
SKN Agri Business Incubator (S-ABI), SKNAU, Jobner
Indian Institute of Technology (IIT), Kharagpur



Activities of Partner Institutes (R-ABIs)

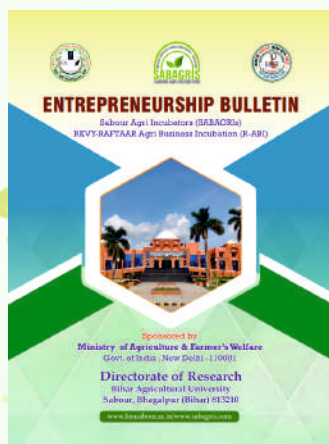
I.SABAGRIS, Bihar Agricultural University, Sabour, Bhagalpur, Bihar



Pacing Grass Private Limited successfully obtained a trademark on 7th July, 2024



Launch of new application for AOP-VII, SAIP- VI & SOP- I through newspaper and BAU website in September 2024



Published "Entrepreneurship Bulletin" in month of October 2024



BM & BE participated in SAMARTH workshop, New Delhi during 6th & 7th November 2024



BM & Co-PI attended 2 Days National Conference on Building Sustainable Agricultural Startups in India at Hyderabad on 12th & 13th November 2024



Conducted training program at SABAGRIIs on "Sensitization and awareness on business & startup" on 18th November 2024



SABAGRIIs team conducted Due Diligence of 13 Startups during 21st – 30th November, 2024.



SABAGRIIs team conducted Due Diligence of 13 Startups during 21st – 30th November, 2024

Activities of Partner Institutes (R-ABIs)



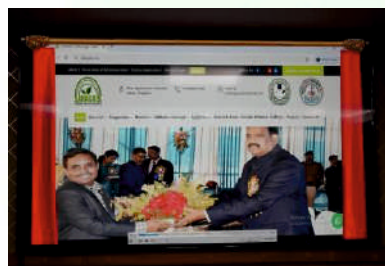
Dr. Ranjit Kumar, Principal Scientist, NAARM Hyderabad and mentor toured SABAGRI's office on 28th November 2024



Team SABAGRI's sensitized BAU students about the Student Orientation Program during their visit to SABAGRI's on 29th November 2024



Team SABAGRI's hosted a farmers visit providing insights into agricultural innovations and entrepreneurship on 16th December, 2024



Official launch of the SABAGRI's website on 20th December, 2024



SABAGRI's Conducted a review meeting of 10 startups of AOP-I, II, III on 20th December, 2024



Team SABAGRI's hosted a visit for women entrepreneurs, introducing them to our agri innovations and funding programs on 22nd December, 2024

Activities of Partner Institutes (R-ABIs)

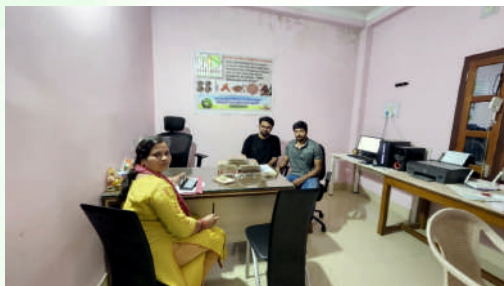
II. VIKAS R-ABI, ICAR-Central Rice Research Institute, Cuttack



Outreach program at CRRRI For Farmers/ entrepreneurs of different district on 19th July, 2024



Outreach program for CAM, Utkal University, Bhubaneswar students 22nd July, 2024



Due diligence of M/s. Eco Organics on 12th July, 2024



Outreach program at DRIEMS college, Cuttack on 16th August, 2024



Exhibition during Regional Committee-II on 23rd August, 2024



Due diligence of Urber Natures Pvt. Ltd. on 13th September, 2024



Outreach program at GIFT college, Bhubaneswar 4th October, 2024



Outreach program at ICAR- CIFA, Bhubaneswar

Activities of Partner Institutes (R-ABIs)



Due Diligence of Cowbit Technologies Pvt. Ltd. on 16th October, 2024



Due Diligence of Idealers B2B Pvt. Ltd. on 26th October, 2024



Due Diligence of Water N Spices Foods Pvt. Ltd. on 26th October, 2024



RIC-I Meeting of Cohort- 5 on 12th November, 2024



Outreach program at CRR I For entrepreneurs of different district on 13th December, 2024

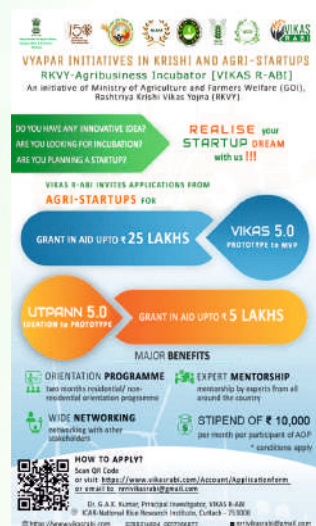


Due Diligence of M/S Suelo Innovations on 18th December, 2024



Due diligence of Itebo Technology Private Limited on 20th December, 2024

·2 Brochures and 4 flyers published on 11th November 2024



II. SKN Agri Business Incubator (S-ABI), SKNAU, Jobner



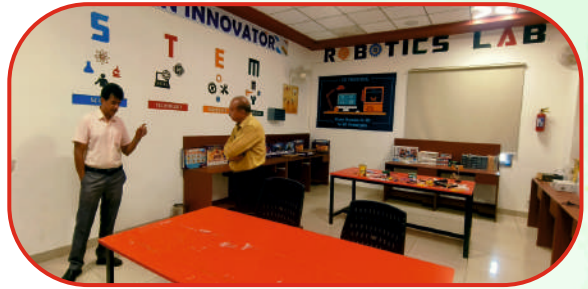
Interactive session with incubated startup M/s. Jikaka Pvt. Ltd. for students of various colleges on 23rd July, 2024



**Bootcamp at SIAM, Durgapura, Jaipur
on 1st August 2024**



**Boot Camp at Bhamashah Techno Hub, DoIT Jaipur
on 1st August 2024**



**Seminar on Rural Entrepreneurship for the UG
students of SKNCOA on 22nd August 2024**



**Review meeting conducted by CCSNIAM at
MoA&FW, New Delhi on 18th September, 2024**



**Bootcamp at SKIT college & Incubation centre,
Jaipur on 21st September 2024**



**RIC organised for selection of Cohort 10 incubatees
at RARI Durgapura on 27th September & 1st October
2024**



**Memorandum of Agreement signed with Cohort 8
startup in November 2024**

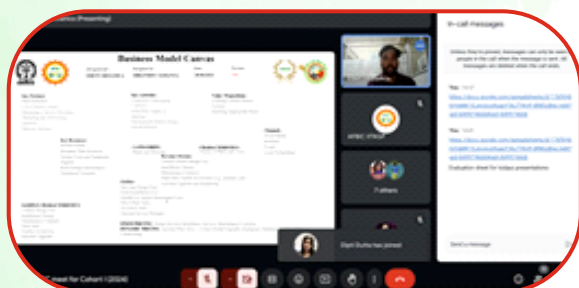


**Memorandum of Agreement signed with Cohort 8
startup in November 2024**

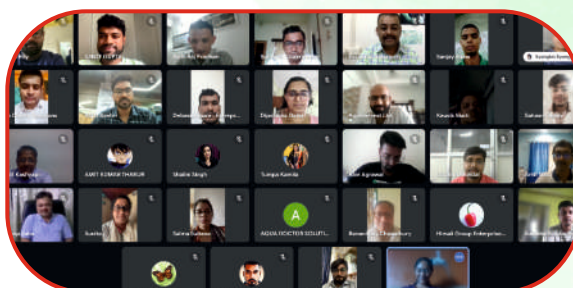


**Visit & interview of incubated startup M/s. Ramjilal
Agro Pvt. Ltd., Dausa for Media Coverage by
Doordarshan on 28th November 2024**

IV. Indian Institute of Technology (IIT), Kharagpur



Outreach Webinar with B-Hub in collaboration with CIMP-BIIF, Dept. of Industries, Govt. of Bihar, 30+ startups participation on 13th July 2024



Launch of the Cohort I (2024) Agri-Startup Incubation program (AIP) and Agripreneurship Orientation Program (AOP) and Student Orientation Program (SOP) was held on 26th August 2024



Hands-on training and expert mentorship program for the start-ups through online mode from 26th August 2024 to 27th September 2024



IIT Kharagpur incubated startup Indole Agro & Foods Pvt Ltd participated in World Food India 2024 during 19th -22nd September 2024



IIT Kharagpur incubated startup Syngbo's Living Food & Beverages participated in World Food India 2024 during 19th -22nd September 2024



IIT Kharagpur incubated startup Krishi Vikas Udyog participated at Agro Vision 2024

Publications 2024

Newsletter 9 and Coffee Table Book cohort-9 & 10 were e-published on NABI Website



NABI Patrika 9



Coffee Table Book for SABIP-9



Coffee Table Book for AOP-9



Coffee Table Book for SABIP-10



Coffee Table Book for AOP-10